



INTERCULTURAL COMMUNICATION ACHIEVEMENTS AND PROSPECTS

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Abstract: This article highlights the interconnection and complex issues of language teaching. In particular, it emphasizes the impact of modern technologies on the learning process and the importance of teachers' deep understanding of cultural aspects. Demographic research on language helps to study the regional and social factors of language learning. The goal of foreign language teaching is to develop students' functional literacy, meaning their ability to perform practical tasks using the language. Additionally, modern teaching methods are also examined.

Key words: Digital technologies, online courses, ICT, web forums, chats, online communication, technological knowledge, interactive boards, computers.

Today's abundance of digital technologies in foreign language teaching significantly enhances the effectiveness and efficiency of the learning process while adding variety to both learning and teaching experiences. The positive impact of technological advancements on education is evident in online courses, where a professor or specialist can simultaneously teach not just 50 or 200 students in a classroom but as many as 60,000 students at a time. The development and integration of new information technologies in the educational process have become an integral part of modern life. Information and communication technologies (ICT) have consolidated tools to solve key problems and achieve educational goals. Learning foreign languages is essential in almost every field today, contributing to a global perspective, fostering communication between nations, and advancing culture and values.

Modern ICT contributes to this process by strengthening interaction through web forums, audio and video conferences, chats, blogs, emails, digital boards, and other digital devices. While online communication cannot replace face-to-face interaction in language learning, social media fills in gaps where traditional education is carried out over the Internet.

Language teachers note that today's students have better technological knowledge compared to previous generations. Using digital resources further



increases students' interest in language learning and stimulates their minds. Although many fields have embraced digital technology in their educational literature, English and other foreign language teaching have not yet fully developed in this area. This lack of attention is unfortunate, as every new generation is learning foreign languages. Therefore, teaching strategies and new technologies must be developed to engage such learners in the educational process.

Digital learning technologies include methods such as chat rooms, interactive boards, video conferences, emails, blogs, forums, Twitter, podcasts, and online tests. Network communications allow users to participate in discussions, forums, or diagrams at any convenient time, regardless of location. However, the implementation of digital technologies in language learning, particularly in hybrid learning environments, is not always appropriate, and systematic analysis is crucial. The goal of systematic analysis is to identify all relevant data that meets predefined inclusion criteria to answer a research question or hypothesis.

In many European higher education institutions, modern information technologies, multimedia complexes, interactive methods, and up-to-date teaching aids are used to teach foreign languages. This sparks greater interest in improving language knowledge and skills. The role of educational technology is to design and implement the learning process, ensuring educational goals are met. The objectives of education must be defined in a way that aligns with societal goals and desires. There are two types of objectives: those for the learning activity and those targeted at the students.

Traditional lessons, which consist of introducing, reinforcing, and concluding topics over a set period, often result in low efficiency, with students becoming passive participants. To foster communication skills, both spoken and written, as well as logical and structured thinking, the following methods can increase lesson effectiveness and focus students' knowledge on practical goals:

Conversation Method: A question-and-answer approach that can be conducted individually or in groups.

Peer Teaching Method: Students share information with one another about a problem. In roundtable discussions, students sit around a table, writing answers to each other's questions in envelopes.

The demand for foreign language learning continues to rise. Young people achieving this task accelerates the integration of societies into the global community and strengthens economic and cultural ties between nations. The effectiveness of a foreign language course largely depends on the educational technology used during



instruction. Using modern teaching technologies in foreign language education boosts students' interest in languages and ensures that their language skills are developed to a high standard. Modern teaching technology represents free education, non-traditional learning, problem-solving, and creative, independent thinking.

The methods for applying educational technology in foreign language teaching include distance learning, using computer technologies for teaching, organizing group work, computer-based assessments, and utilizing technical resources such as audio and video files along with visual materials. Today's lessons must be dynamic. Teachers are required to be up-to-date or even a step ahead of the times. A lesson structured according to current trends will undoubtedly be rich in innovations.

Using computers for language learning improves the quality and speed of learning. The training should cover stages that are designed for students' needs. In the learning process, technology enhances efficiency and encourages students to think critically and justify their views. Thanks to these methods, students' knowledge improves. In the digital age, raising knowledgeable, smart, and talented students is one of the most critical tasks.

Finally, educational technologies play a crucial role in modern teaching methods. These technologies focus on using interactive methods, promoting active participation, and enabling cooperation between teachers and students.

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