



## EVALUATION OF THE SOCIAL-ENTREPRENEURSHIP ENVIRONMENT FOR THE DEVELOPMENT OF HIGHER EDUCATION INSTITUTIONS

**Saidov Shohruh Mirzo**

Doctoral student (PhD) at Kokand University

**Abstract:** Higher Education Institutions (HEIs) play a crucial role as organizational-entrepreneurial models, fostering interdependence and decision-making processes essential for organizational and business development. This article explores the significance of assessing the social-entrepreneurship environment for the advancement of HEIs, emphasizing the integration of various functions, innovative directions, and success-driven strategies.

**Keywords:** Sociol-Entrepreneurship, Higher Education Institutions, Entrepreneurial Development, Innovation, Collaboration, Environmental Assessment, Organizational-Entrepreneurial Model, Social Capital.

The assessment of the sociol-entrepreneurial environment involves a comprehensive process of studying, evaluating, and developing the social responsibilities of HEIs. This assessment serves as a catalyst for overall development, encouraging institutions to adapt to changing environments, update activities, and align with innovative and reforming directions. Key components of HEIs include establishing guidelines, human resources and resource management, external relations and cooperation, and data management. Guidelines set by HEIs define interdependencies, encouraging cooperation and unit collaboration. Effective human resource and resource management is crucial for managing critical business processes such as production, financing, employee selection, performance management, and more. External relations and cooperation facilitate the exchange of experiences and the mutual development of common goals, both nationally and

internationally. Data management within HEIs establishes systematic ways of collecting, storing, studying, and utilizing data for informed decision-making. The assessment of the sociol-entrepreneurial environment involves a comprehensive process of studying, evaluating, and developing the social responsibilities of HEIs. This assessment serves as a catalyst for overall development, encouraging institutions to adapt to changing environments, update activities, and align with innovative and reforming directions. Key components of HEIs include establishing guidelines, human resources and resource management, external relations and cooperation, data management, and additional factors that contribute to the overall entrepreneurial ecosystem.

Evaluation of the Sociol-Entrepreneurship Environment. Assessing the sociol-entrepreneurial environment is essential for the continued development and revenue generation of HEIs. It involves analyzing various environmental factors, including political, economic, legal, technological, and financial conditions. Innovation and technological advancements are key areas of focus, ensuring HEIs stay abreast of new technologies, communication tools, and inter-organizational communications. Partnerships and collaborations with other entrepreneurs, organizations, and industries are vital for HEI development. Mergers, knowledge exchange, resource sharing, and cooperation in different sectors contribute significantly to the growth of HEIs. Social capital and organizational change play crucial roles in creating an entrepreneurial environment, adapting human resources, information, and inter-organizational relations to changes.

Effective assessment of the sociol-entrepreneurship environment enables HEIs to achieve high indicators for entrepreneurial development. Innovation, collaboration, and optimization of opportunities are key factors contributing to success. A sociol-entrepreneurial environment should encourage cooperation and mutual collaboration, stimulate new ideas and technologies, and provide opportunities for their development and implementation. Educational systems

supporting high-level learning processes and fostering entrepreneurship are essential components of a social-entrepreneurial environment. Training and development, especially of young personnel, motivate and contribute to the overall development of HEIs. Additionally, financial support mechanisms play a crucial role in sustaining the social-entrepreneurship environment.

Analyzing the sociol-entrepreneurial environment involves several key steps. Firstly, gathering information through public surveys, questionnaires, and analysis provides insights into the characteristics, challenges, and opportunities within the environment. Secondly, analyzing the impact of the environment on development helps determine the opportunities available for HEIs. Lastly, ensuring that the environment is development-oriented involves creating guidelines based on received advice, strategies, and indicators. Indicators to be considered in the assessment process include social-entrepreneurial organizations, teaching methods for entrepreneurship, the availability of resources and opportunities, and various activities related to social entrepreneurship. By paying attention to these indicators, HEIs can strategically plan and steer their efforts towards creating a conducive environment for entrepreneurial development.

In conclusion, the evaluation of the sociol-entrepreneurship environment is a crucial and necessary process for the development of Higher Education Institutions. It not only guides the institutions through change but also builds confidence and sets the stage for success. The sociol-entrepreneurial environment should encompass features that stimulate cooperation, mutual collaboration, and the adoption of innovations, ensuring the development of HEIs. Assessment of the sociol-entrepreneurship environment allows HEIs to analyze key areas, identify challenges and opportunities, define strategic plans, and set the course for entrepreneurship adoption. By understanding the needs of the environment and fostering international collaborations, HEIs can play a vital role in creating an environment that promotes ease of management change, innovation, and overall development.

### References:

1. Baltador, L. A., & Grecu, V. (2023). Developing Sustainable Entrepreneurs Through Social Entrepreneurship Education. *Studies in Business and Economics*, 18(2), 37-47.
2. Bui, D. T., Vu, T. N., Tran, T. V. H., Duong, C. D., & Le, T. L. (2023). Impact of institutional environment on social entrepreneurial intentions. *Journal of Open Innovation: Technology, Market, and Complexity*, 9(3), 100120.
3. Cruz-Sandoval, M., Vázquez-Parra, J. C., Alonso-Galicia, P. E., & Carlos-Arroyo, M. (2023). Perceived Achievement of Social Entrepreneurship Competency: The Influence of Age, Discipline, and Gender among Women in Higher Education. *Sustainability*, 15(13), 9956.
4. Zulkifle, A. M., & Aziz, K. A. (2023). Determinants of Social Entrepreneurship Intention: A Longitudinal Study among Youth in Higher Learning Institutions. *Social Sciences*, 12(3), 124.
5. Sousa-Filho, J. M. D., & Almeida, F. (2023). Factors affecting social entrepreneurial intentions in a Portuguese higher education institution. *International Journal of Innovation Science*.