

CONTENT AND METHODOLOGICAL MODEL OF IMPLEMENTING AN INTEGRATED CREATIVE APPROACH

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Abstract. This article analyzes the content and methodological model of an integrated creative approach. The importance of a creative approach in improving the effectiveness of education through interdisciplinary connections, the development of creative thinking, and the use of modern technologies is shown. The issues of improving the skills of teachers and modernizing the educational process are also discussed.

Keywords: integrated creative approach, methodological model, educational effectiveness, interdisciplinary connections, modern technologies.

The introduction of an integrated creative approach in the modern educational process is of great importance not only for enriching the content of education, but also for developing students' independent thinking and problem-solving skills through innovative approaches. Unlike traditional educational methods, this approach is aimed at ensuring the active participation of students and forming knowledge and skills aimed at in-depth study and practical application. The essence of the integrated creative approach is manifested in the systematic assimilation of knowledge and its direction in creative activity through a deeper understanding of the relationship between different disciplines and areas. One of the main principles of the integrated creative approach is the organization of the educational process based on interdisciplinary connections. This principle allows students to form a more comprehensive and rich knowledge base by combining different disciplines or topics. For example, by teaching mathematics and physics together, students have the opportunity to gain a deeper understanding of the mathematical foundations of certain physical phenomena. Also, by combining art and history, the skills of imagining the cultural environment of the era are developed. The importance of the creative approach is increasing in the modern education system. In addition to traditional methods of imparting knowledge, the use of innovative and creative methods is required in the educational process. Through a creative approach, students are instilled with the ability to think independently, the skills of finding unconventional solutions to problems, and scientific and creative interest. An integrated creative approach involves strengthening interdisciplinary connections,

combining knowledge from different fields and increasing the effectiveness of the educational process by applying them creatively.

The development of creative thinking is an integral part of an integrated approach. Students are formed with the skills of adapting existing knowledge to new situations, finding unconventional solutions, and implementing their own ideas. Through this approach, students not only acquire theoretical knowledge, but also acquire the ability to apply the acquired knowledge to solve practical problems. In this case, it is important for the teacher to create opportunities for students to approach different situations differently. The widespread use of modern technologies in the implementation of an integrated creative approach is an important condition for increasing the effectiveness of education. Virtual laboratories, multimedia tools, online platforms and distance learning systems help students work on themselves and develop individually. For example, with the help of virtual laboratories, students have the opportunity to carry out complex experiments in a safe environment. Multimedia tools, on the other hand, make the process of learning interesting and effective for students by explaining the topic in a visual way. The integrated creative approach aims to enrich the process of learning for students by combining multidisciplinary knowledge and practice. The following principles are at the heart of this approach:

1. **Interdisciplinary:** Understanding the connections between different disciplines and using them to consider issues in a broader context. For example, solving practical problems by combining physics and mathematics increases students' analytical and creative thinking skills.

2. **Creative thinking:** Developing students' desire to think differently and find innovative solutions. This process gives students the opportunity to try different approaches to the same question.

3. **Application-oriented:** Focusing on applying the knowledge learned to solve real-life problems. Through this, students gain a deeper understanding of how theoretical knowledge can be applied in practice.

The use of interactive methods in teaching methods increases the effectiveness of an integrated approach. Through problem-based learning, project work, team discussions, and game technologies, students become more active in the process of learning. These methods increase the activity and creative potential of students and strengthen their thinking skills. Project-based learning also provides students with the opportunity to develop real-life problem-solving skills. In assessing an integrated creative approach, it is important to use modern methods along with traditional assessment systems. Portfolio assessment, analysis of project

work, self-assessment, and assessment through students' creative work allow for a more accurate assessment of student development. These methods increase students' responsibility for independent work and encourage their active participation in the educational process. For the successful implementation of an integrated creative approach, it is important to improve the skills of teachers, prepare them to work with modern technologies, and direct them to master new methods. Teachers can become leaders in introducing innovative approaches to the educational process by participating in special training and advanced training courses. They also have the opportunity to further enrich their skills by participating in research and studying international experience.

In conclusion, an integrated creative approach is an important factor in increasing the effectiveness of the educational process, helping to develop students' creative potential, increase interest in the learning process, and shape them as successful individuals in the future. The full implementation of this approach in the education system will help increase the country's competitiveness in the field of education and will be an important step in raising a generation with modern knowledge.

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